Vines & Vision Gala 2025

VINTNER PACKAGE

CELEBRATING THIRTY YEARS OF TRANSFORMATION

the

bridge



THURSDAY APRIL 24, 2025

6:00-9:30pm The Clubhouse at Peacock Gap San Rafael

ABOUT THE EVENT

Join us for an inspiring evening at our 13th Annual Vines & Vision Gala! This year's event celebrates 30 years of empowering over 3,000 students to reach their full potential and highlighting the milestones and ongoing efforts in advancing educational equity in Marin County.

The Gala showcases California wines during a tasting reception, Live and Silent Auctions, a Wine Cellar raffle and fine dining by local chefs. All proceeds will support Bridge the Gap programs, providing students with equitable access to resources and essential academic support.

OUR MISSION

Bridge the Gap provides comprehensive educational, social and emotional resources to underserved students in Marin County. Our goal is to ensure that all students graduate high school, and achieve their greatest potential through college completion or other pathways to economic sustainability and independence.

ABOUT US

Founded in 1995, Bridge the Gap has grown from a small volunteer literacy program to a robust, multiprogram organization serving students in TK through college. BTG works tirelessly to bridge the educational disparities that affect underserved students in Marin County. For 30 years, Bridge the Gap has been a partner to families, students, local school districts and community-based organizations to provide equity-based support and opportunities for students to reach their full potential. Bridge the Gap was chosen as 2023 Nonprofit of the Year by Assemblymember (12th District) Damon Connolly.

PROGRAM YEAR: 2023-24 HIGHLIGHTS

- 90% of our students outperformed the median improvement rate in math
- 68% of our students outperformed the median improvement rate for reading
- 93% of our graduated seniors are enrolled and attending a college/certificate program
- 100% of our students graduated from high school



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VINTNER SPONSORSHIP

Showcase your wines to a diverse audience of community leaders, philanthropists and wine lovers! Vintner Sponsors make Vines & Vision an exciting and successful event year after year. Your sponsorship directly supports social, emotional and educational equity initiatives that make a lifelong impact on Bridge the Gap students.

RECEPTION VINTNER

- Host a tasting during the Gala Reception
- Pour as one of 8-10 exclusive Vintners during the celebratory kickoff reception at the Gala
- Recognition as a featured Vintner on all print and digital event collateral
- Share of sales opportunity further support our cause with a percentage of sales to BTG
- 2 seats at the Gala reception, dinner and auction

DINNER VINTNER

- Donate wine for the Gala dinner minimum of 3 cases
- Featured Sponsor of Gala dinner wine
- Half page, color ad in event program Deadline to submit is April 4
- Recognition as the Dinner Vintner sponsor on all print and digital event collateral
- 2 seats to the Gala reception, dinner and auction

AUCTION VINTNER

- Donate wine, tastings or special events in our Live Auction, Silent Auction or Wine Cellar raffle (2 bottles)
- Recognition as a Sponsor on all print and digital event collateral
- Featured in pre-event 'teaser' silent and live auction email marketing
- Donated items featured on our digital auction platform and live at the Gala



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PREVIOUS VINES & VISION VINTNER SPONSORS

Vintners are at the heart of Vines & Vision. Join our community of past Vintner Sponsors to create a special evening and contribute to meaningful change for students of Bridge the Gap.

> **Adrian Fog Alta Orsa Winery Blackbird Vineyards Bordes Wines Brandlin Estate CADE Estate Winery Cuvaison Winery** DuMol **Far Niente Winery Freeman Vineyards & Winery Garnet Vineyards Gondak Cellars** Hale Mary Winery **Husch Vineyards Kelleher Family Vineyard Montgomery Vineyard One Hope Winery Paloma Vineyards Passagio Wines Pey Marin Plumpjack Winery Sangiacoma Family Wine Saxon Brown Three Fat Guys Three Sticks** Trecini **Tres Perlas**



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VISIBILITY & IMPRESSIONS GUIDE

- Electronic invitation extended to over 2,000 guests
- 300+ in-person guests will attend the Gala Dinner and see signage, program recognition, and company logos
- Visibility to a range of influential individuals and organizations across our social media platforms
- Exposure in Marin Magazine through event promotion with a readership of 150,000 across Marin County and San Francisco





Contact Us

Bridge the Gap Administrative Office 2330 Marinship Way, Suite 302 Sausalito, CA 94965

Questions? Please contact: <u>vinesandvision@btgcollegeprep.org</u>

www.btgcollegeprep.org