

# Vines & Vision Gala 2025

CORPORATE SPONSORSHIP PACKAGE

CELEBRATING  
THIRTY YEARS OF  
TRANSFORMATION

bridge  
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A large graphic of the number '30' in orange and yellow, with the '0' being a thick ring. The text 'Vines & Vision' is overlaid on the '0' in white.

# Vines & Vision

CELEBRATING THIRTY YEARS  
OF TRANSFORMATION

THURSDAY APRIL 24, 2025

6:00-9:30pm  
The Clubhouse at Peacock Gap  
San Rafael

## ABOUT THE EVENT

Join us for an inspiring evening at our 13th Annual Vines & Vision Gala! This year's event celebrates 30 years of empowering over 3,000 students to reach their full potential and highlighting the milestones and ongoing efforts in advancing educational equity in Marin County.

The Gala showcases California wines during a tasting reception, Live and Silent Auctions, a Wine Cellar raffle and fine dining by local chefs. All proceeds will support Bridge the Gap programs, providing students with equitable access to resources and essential academic support.

## OUR MISSION

Bridge the Gap provides comprehensive educational, social and emotional resources to underserved students in Marin County. Our goal is to ensure that all students graduate high school, and achieve their greatest potential through college completion or other pathways to economic sustainability and independence.

## ABOUT US

Founded in 1995, Bridge the Gap has grown from a small volunteer literacy program to a robust, multiprogram organization serving students in TK through college. BTG works tirelessly to bridge the educational disparities that affect underserved students in Marin County. For 30 years, Bridge the Gap has been a partner to families, students, local school districts and community-based organizations to provide equity-based support and opportunities for students to reach their full potential. Bridge the Gap was chosen as 2023 Nonprofit of the Year by Assemblymember (12th District) Damon Connolly.

## PROGRAM YEAR: 2023-24 HIGHLIGHTS

- **90%** of our students outperformed the median improvement rate in math
- **68%** of our students outperformed the median improvement rate for reading
- **93%** of our graduated seniors are enrolled and attending a college/certificate program
- **100%** of our students graduated from high school

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## 2025 VINES & VISION GALA CORPORATE SPONSORSHIPS & BENEFITS

**Brand Visibility:** Showcase your company to a diverse audience of community leaders, philanthropists, and stakeholders.

**Philanthropic Impact:** Align your brand with a cause that matters. Your sponsorship directly supports educational equity initiatives, leaving a lasting impact.

**Networking Opportunities:** Connect with like-minded businesses and individuals during an evening of celebration.

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### \$25,000 - PRESENTING SPONSOR

- Seating for 10 (1 table) - includes reception, dinner and event program
- Stage recognition displayed on the screen during V&V Gala (Logo)
- Full-page advertisement in V&V Program - **deadline to submit is April 4, 2025**
- V&V collateral listing (Logo)
- Year-round recognition on BTG website (Logo)
- Inclusion on BTG summer t-shirt (Logo)
- An invitation to our Distinguished Donor Event in Fall 2025
- Opportunity to include an item in our event goodie bag

### \$15,000 - DINNER SPONSOR

- Seating for 10 (1 table) - includes reception, dinner and event program
- Stage recognition displayed on the screen during V&V Gala (Logo)
- Half-page advertisement in V&V Program - **deadline to submit is April 4, 2025**
- V&V collateral Listing (Logo)
- Year-round recognition on BTG website (Logo)
- Inclusion on BTG summer t-shirt (Logo)
- An invitation to our Distinguished Donor Event in Fall 2025
- Opportunity to include an item in the event goodie bag

The logo features a large '30' in orange and yellow, with 'Vines & Vision' in white text overlaid on a circular background.

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## **\$10,000 - RECEPTION SPONSOR**

- Seating for 10 (1 table) - includes reception, dinner and event program
- Stage recognition displayed on the screen during the gala (Name)
- Collateral Listing (Name)
- Year-round recognition on the BTG website (Name)
- Inclusion on the BTG summer t-shirt (Name)
- An invitation to the Distinguished Donor Event in Fall 2025
- Opportunity to include an item in the event goodie bag

## **\$5,000 - COLLEGE SPONSOR**

- Seating for four - includes reception, dinner and event program
- Stage recognition displayed on the screen during V&V Gala (Name)
- V&V collateral Listing (Name)
- Year-round recognition on BTG website (Name)
- Inclusion on BTG summer t-shirt (Name)
- An invitation to our Distinguished Donor Event in Fall 2025
- Opportunity to include an item in the event goodie bag

## **\$2,500 - HIGH SCHOOL SPONSOR**

- Seating for two - includes reception, dinner and event program
- Stage recognition displayed on the screen during V&V Gala (Name)
- V&V collateral Listing (Name)
- Year-round recognition on BTG website (Name)

## **\$1,000 - SCHOLAR SPONSOR**

- Stage recognition displayed on the screen during V&V Gala (Name)
- V&V collateral Listing (Name)
- Year-round recognition on BTG website (Name)

The logo features a large, stylized number '30' in orange and yellow. The '3' is solid orange, and the '0' is a gradient from orange to yellow. The text 'Vines & Vision' is overlaid on the '0' in white, serif font.

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## VISIBILITY & IMPRESSIONS GUIDE

- Electronic invitation extended to over 2,000 guests
- 300+ in-person guests will attend the Gala Dinner and see signage, program recognition, and company logos
- Visibility to a range of influential individuals and organizations across our social media platforms
- Exposure in Marin Magazine through event promotion with a readership of 150,000 across Marin County and San Francisco

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## 2025 VINES & VISION - CORPORATE SPONSORSHIP PLEDGE & PAYMENT FORM

### 1. SPONSORSHIP LEVELS

- Presenting Sponsor: \$25,000** (Table seating for 10)
- Dinner Sponsor: \$15,000** (Table seating for 10)
- Reception Sponsor: \$10,000** (Table seating for 10)
- College Sponsor: \$5,000** (Table seating for 4)
- High School Sponsor: \$2,500** (Table seating for 2)
- Scholar Sponsor: \$1,000**
- # of individual tickets - \$185 each** \*Limited number of tickets
- I/We are unable to attend but would like to support the event. (Please indicate your preferred sponsor level above.)

### 2. PAYMENT METHOD

- I/we pledge a sponsorship. **Please send me an invoice.**
- Check (Payable to Bridge the Gap)
- Online Donation (Scan QR Code)



### 3. PROGRAM RECOGNITION

Please print your name(s) for proper recognition. For listing in event signage, please respond by **April 4, 2025**.

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### 4. RSVP/GUEST LIST CONTACT NAME

Please let us know who will coordinate your guest list. Guest names will be due **April 11, 2025**.

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**\*All opportunities subject to commitments prior to print and production deadlines\***

### 5. RETURN YOUR PAYMENT & COMPLETED ORDER FORM

#### MAIL

Bridge the Gap  
P.O. Box 1390  
Sausalito, CA 94965

#### FOR MORE INFORMATION, PLEASE CONTACT:

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## Contact Us

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Questions? Please contact:  
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